

**EAST Search History****EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	3130	(filter\$3 blocks blocked blocking) near10 (url\$1 advertisement\$1 web) same (client\$1 browser \$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 14:57
S2	7673	(re adj writ\$3 rewrit\$4 replac\$3 alternative different) near10 url\$1	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 14:57
S3	63	S1 same S2	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 14:57
S5	228	(detect\$3 determin\$3) near10 (blocker filter \$3 blocks blocked blocking) near10 (url \$1 advertisement\$1 web) same (client\$1 browser\$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 15:19
S11	178	(detect\$3 determin\$3) near10 (blocker blocks blocked blocking) near5 (site\$1 content web url\$1 ad\$1 advertisement\$1) same (user client\$1 browser\$1) and (blocker filter\$3 blocks blocked blocking) near5 (web url\$1 ad \$1 advertisement\$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 15:41
S15	367	(blocker blocks blocked blocking) near5 (site\$1 content web url\$1 ad\$1 advertisement\$1) same (rewrit\$3 re adj writ\$5 replac\$5 substitut\$3) near7 (url \$1 content page\$1 web ad\$1 advertisement\$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 16:28

S16	734	filter\$3 near5 (site\$1 content web url\$1 ad \$1 advertisement\$1) same (rewrit\$3 re adj writ\$5 replac\$5 substitut\$3) near7 (url \$1 content page\$1 web ad\$1 advertisement\$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 16:42
S17	101	"709"/\$.ccls. and S16	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 16:57
S18	876	block near5 (site\$1 content web url\$1 ad \$1 advertisement\$1) same (rewrit\$3 re adj writ\$5 replac\$5 substitut\$3) near7 (url \$1 content page\$1 web ad\$1 advertisement\$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 17:14
S19	125	"709"/\$.ccls. and S18	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 17:15
S24	2	filter\$3 near5 (site\$1 content web url\$1 ad \$1 advertisement\$1) and (rewrit\$3 re adj writ\$5 replac\$5 substitut\$3) near7 (url \$1 content page\$1 web ad\$1 advertisement\$1) same round near2 robin	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 18:27
S25	7	(rewrit\$3 re adj writ\$5 replac\$5 substitut\$3) near7 (url\$1 ad\$1 advertisement\$1) same round near2 robin	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 18:29
S26	7	insert\$3 near7 (url\$1 ad\$1 advertisement \$1) same round near2 robin	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 18:31
S27	213	url\$1 same round near2 robin	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 18:32
S28	118	"709"/\$.ccls. and S27	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 18:33

S29	183	address\$2 same round near2 robin same (ad \$1 advertisement\$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 18:34
S30	19	"709"/\$.cls. and S29	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 18:34
S31	22	(url\$1 link\$1 address \$2) near10 round near2 robin same (advertisement\$1 website\$1 web adj page\$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/21 18:35
S36	76	number near5 (hit\$1 view\$1 click\$1) same (ad\$1 advertisement \$1) same number near5 (ad\$1 advertisement\$1 link \$1) near5 (show\$3 display\$3 dispos\$3 present\$3 contain\$3) near7 (site\$1 page\$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 08:33
S37	143	number near5 (hit\$1 view\$1 click\$1) same (ad\$1 advertisement \$1) same number near5 (ads advertisements links) near5 (show\$3 display \$3 dispos\$3 present\$3 contain\$3)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 08:36
S38	84	number near5 (hit\$1 view\$1 click\$1) same (ad\$1 advertisement \$1) same number near5 (ads advertisements links) near7 (site\$1 page\$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 08:37
S39	319	number near5 click\$1 same (ad\$1 advertisement\$1) same number near5 (ads advertisements links)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 09:02
S41	3136	(filter\$3 blocks blocked blocking) near10 (url\$1 advertisement\$1 web) same (client\$1 browser \$1)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 09:36

S42	22479	"709"/223-226.cols.	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 09:36
S43	348	S41 and S42	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 09:37
S44	4286	(re adj writ\$3 rewrif\$4 replac\$3 replacement alternative different) near10 (url\$1 web advertisement) same (filter\$3 block\$3)	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 09:41
S45	282	S44 and S42	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 09:42
S47	187	707/10.cols. and S41	US-PGPUB; USPAT; EPO; JPO	OR	OFF	2009/09/22 09:50

9/22/09 10:07:31 AM

C:\Documents and Settings\jjoo\My Documents\EAST\Workspaces\10643601d.wsp